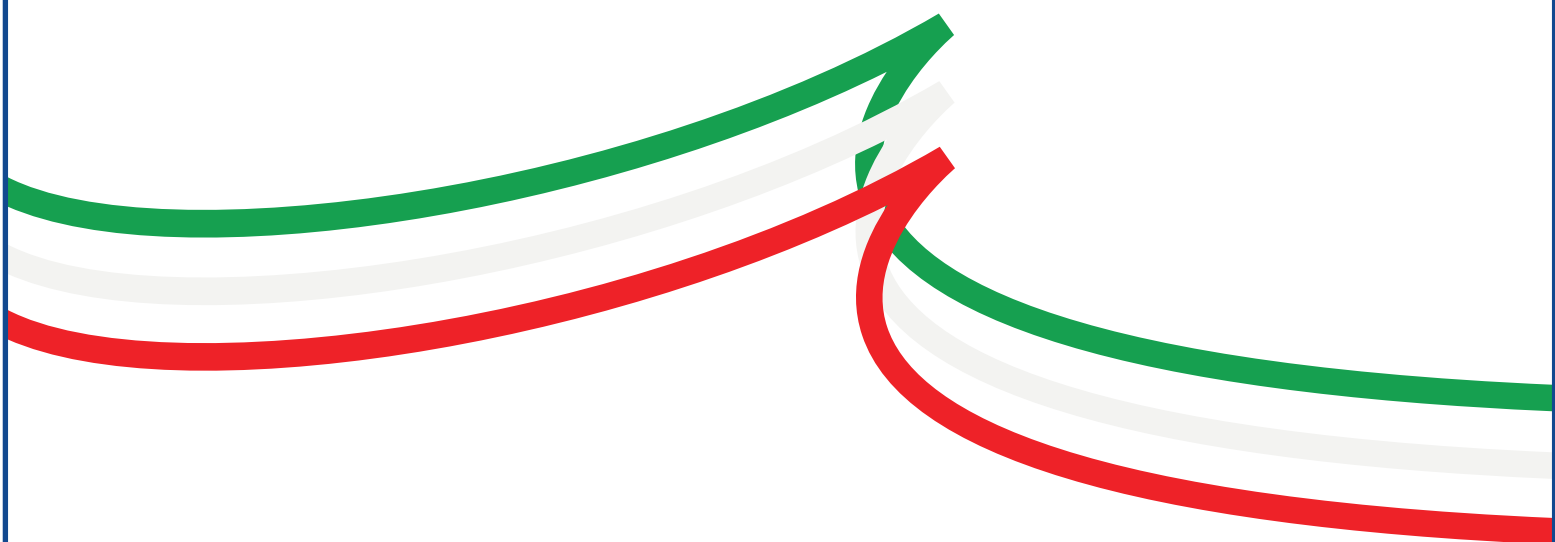




**EUROTROL**  
WATER TREATMENT COMPONENTS

## COMPANY PROFILE



# OUR HISTORY

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## Water, a family affair

**Eurotrol** is an **Italian family company**, market leader in the international production and distribution of a wide range of components and solutions for primary water treatment in residential, commercial and industrial applications.

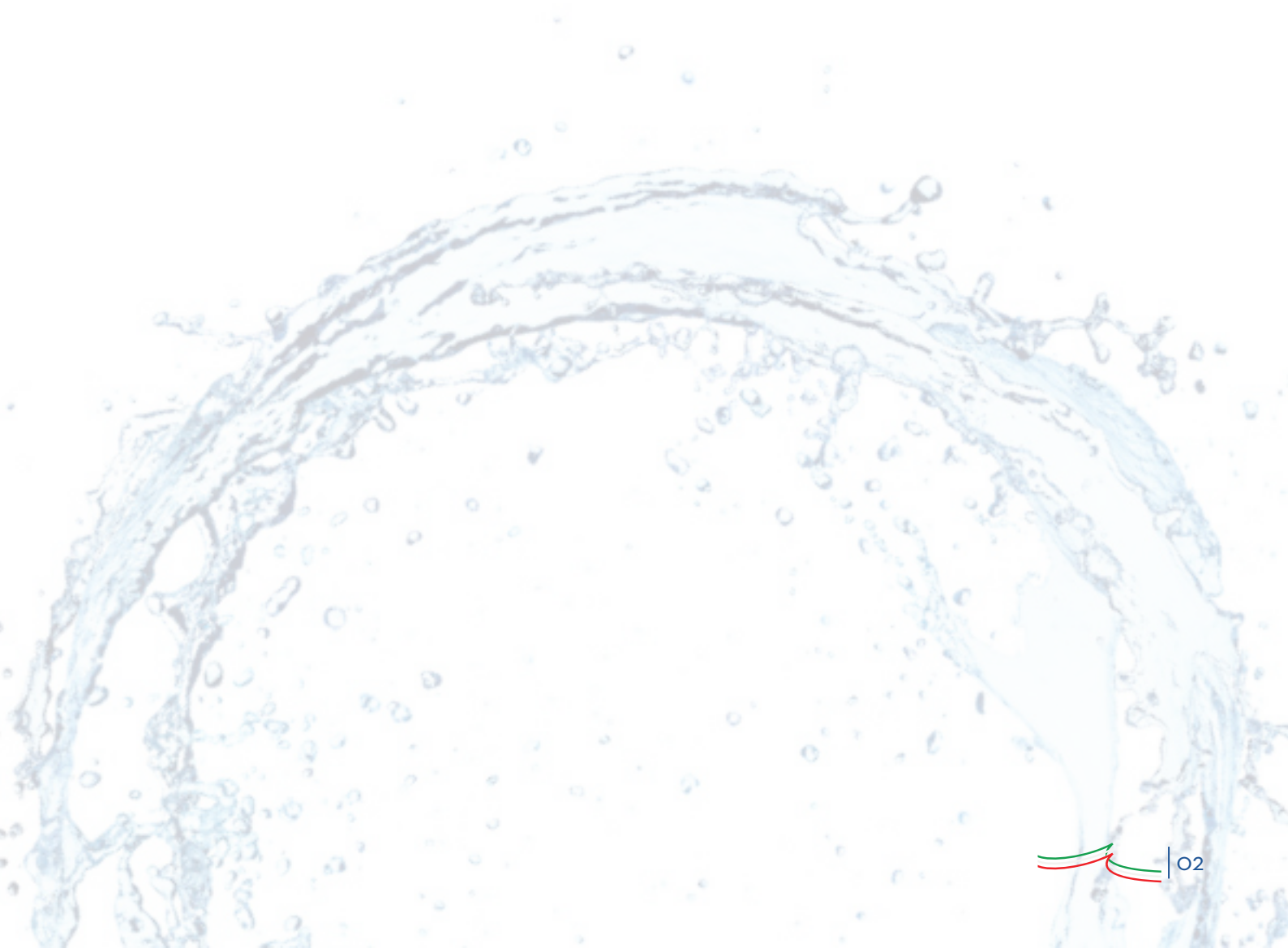


# Roots in the past, eyes on the future

Founded in 2000 by Rino Leoni as the exclusive distributor of the Autotrol brand, Eurotrol has consolidated its position among the niche players in the water treatment technology market.

In 2014 the proprietary brand MWG was born: these components meet the highest quality standards in the industry, and are chosen by the most prestigious plant manufacturers worldwide.

Today Eurotrol is led by Patrizia Leoni, CEO of the company.



# Our Pillars

## VALUES

In a worldwide context of growing attention to water-related issues, we pursue our business goals without ever losing sight of the compass of values that have characterized this family business since its foundation.

Through skills gained over the years, **active listening to customers and their needs**, we are a solid and reliable partner when it comes to primary water treatment components.

We are convinced that dreams come true when each team member feels like a meaningful, valued, and involved part within the working organization: **the respect and spirit of collaboration** between people are among the strategic assets that allow us to continue to grow and evolve.

**Passion, courage, and an insatiable curiosity do the rest.**

## MISSION

**“To guide partners in choosing the best components for water treatment”**

We select, produce, and distribute components and state-of-the-art solutions for primary water treatment worldwide.

We are constantly searching for excellent and **innovative products**, certified and guaranteed.

We offer our customers a wide selection of components and a fully tailor-made service: from a highly specialized technical advice to order placement, through a flexible and meticulous after-sales service.

## VISION

**“We imagine a world where everyone has the possibility to choose to drink their home water”**

We aim to safeguard and ease the sustainable management of such a precious and scarce commodity as water, with respect for the people and the Planet. We are convinced that only a responsible and far-sighted use of this essential resource will ensure its availability for future generations.

# COMPANY OVERVIEW

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## Key Figures



2.000 active  
customers worldwide



32 million  
euro turnover



18 registered  
European Design Patents



58 people



4.500 items  
in stock



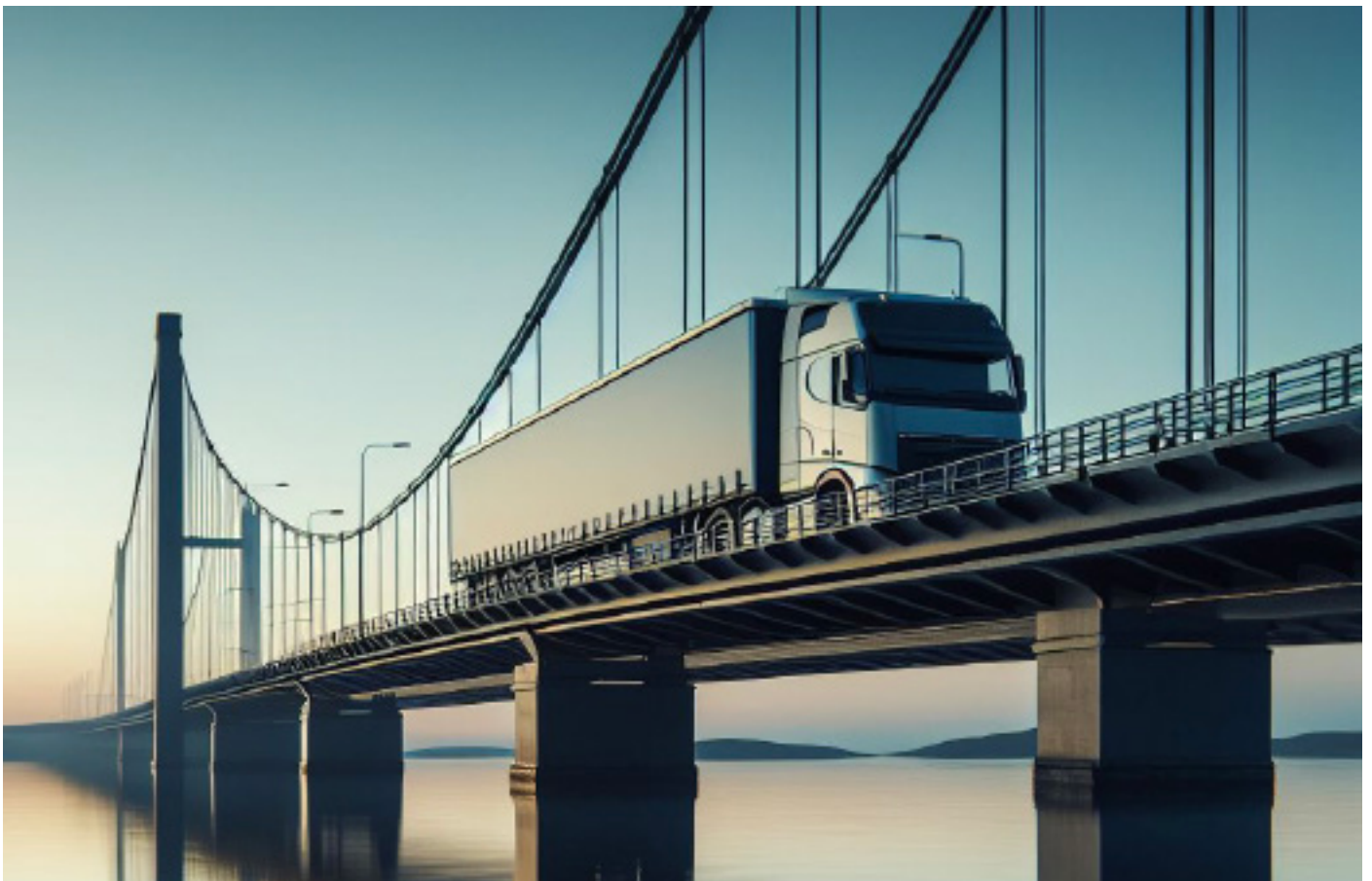
15.000 m2  
warehouse



1 proprietary  
brand

# WHY

# US?



# What sets us apart

## 01.

Fully customer-centric, prompt and flexible service.

## 02.

Large stock of excellent and innovative products. Quality and safety come first.

## 03.

Yes, we are proud of our own brand, MWG, and we can also customize a selection of products.

## 04.

Timely technical support by specialized engineers on all distributed products.

## 05.

Ad-hoc technical training initiatives offered worldwide.

## 06.

Efficient and proactive customer service.

## 07.

Meticulous supplier selection: we choose only the most qualified. In our catalogue you will find a carefully curated list of the best brands.

## 08.

Worldwide shipping, through capillary distribution -Speed and punctuality rule. Eurotrol is an Authorized Economic Operator.

# OUR TEAM



We are a reliable, future-oriented company: our close-knit, dedicated team works passionately to provide the best water treatment components to installers worldwide.

**58 people in our brand new Headquarters in Castano Primo (MI):**

- CEO Office Team
- Accounting Dept.
- Sales Dept.
- Marketing & Sustainability Dept.
- Purchasing Dept.
- Technical Dept.
- Customer Care Dept.
- Logistic Dept.
- Warehouse





MWG

MWG

MWG

# MWG<sup>®</sup> ITALIAN WATER TECHNOLOGY

MWG

MWG

MWG

**MWG** proprietary brand was **born in 2014** to distinguish all the components directly **designed, engineered** and **manufactured** by **Eurotrol**, joining the top brands already **distributed worldwide**.

**Reliability, robustness** and an **attractive design** distinguish these components: **MWG** is a young brand, born of decades of **experience in primary water treatment**.



**MWG**<sup>®</sup> ITALIAN  
WATER  
TECHNOLOGY

# CHOOSE EUROTROL!

Our uniqueness lies in our comprehensive service:

**Reliability, expertise, punctual delivery** of the best components, together with an **excellent technical assistance, have allowed us to build strong and lasting relationships** with our partners, and to constantly expand our **network worldwide**.

Our water treatment components are suitable for all fields:



**Industrial**



**Residential**

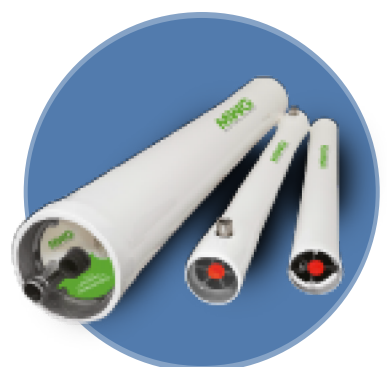


**Commercial**

# OUR PRODUCT PORTFOLIO



- Valves, controllers and accessories
- Pressure vessels and accessories
- Cabinets
- Brine tanks
- Reverse osmosis and ultrafiltration membranes
- Vessels and accessories, rotary pumps
- UV sterilizers
- Filter housings, cartridges and polyphosphate feeders
- Ion exchange resins, filter media
- Residential R.O. components
- Water softeners



# PRODUCT CERTIFICATIONS



# Unity is strength

**Eurotrol** is part of the most prestigious trade associations, such as **Aqua Italia**, **Primary Water Treatment Manufacturer Association**, which is committed to improving **water quality** through important informational and educational initiatives.

**Eurotrol** is an active **member of Assolombarda**, the most important association of the entire **Italian Confindustria** system in terms of size and representation, which aims to **express and protect** the interests of its member companies in relation to the institutional stakeholders present in the region.

**Eurotrol** is also part of **AICE, Italian Association of Foreign Trade**.

Eurotrol is an **Authorized Economic Operator**: seamless international shipment guaranteed!



**FOLLOW**  
*THE FLOW OF WATER*

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Keep in Touch!

